



GIRA 2010
Corporate Governance, Innovation, Social and Environmental Responsibility

Responding to the Challenges of a Changing World

GLOBAL CONFERENCE

CALL FOR PAPERS

September 09th - 10th 2010
ISCTE-IUL
Av. das Forças Armadas, 1649-026 Lisbon, Portugal

ISCTE - Institute University Lisbon (www.iscte.pt), in collaboration with CPADA - The Portuguese Confederation for the Environment Protection Associations (www.cpada.pt), is organising a global conference on the theme of Corporate Governance, Innovation and Environmental and Social Responsibility - GIRA 2010 (www.giraconference.com) including the environmental impact of corporate activity.

Sustainable development - global and local - is at the forefront of academic and policy concerns, making ISCTE-IUL a caring and committed host for this global conference. The organisers urge the various community players to bring forward their views and insights and contributing for improving business practices for the sake of stakeholders, especially the largest of all - Planet Earth.

The global conference aims to convene a broad range of academic researchers, practitioners, industrialists, policy makers and civil society representatives to review the state of policy and practice in the broad field of protection of the environment, sustainable development and the economy, corporate ethics and social responsibility, as we look forward into a potentially turbulent 21st Century.

Organisation:

ISCTE IUL
Instituto Universitário de Lisboa



Co-Organisation:

CUATRECASAS.
GONÇALVES PEREIRA



www.giraconference.com



Conference **GIRA 2010** Lisboa/Portugal • 9 and 10 September

THE CONFERENCE WILL ADDRESS THE FOLLOWING THEMES

- I. CORPORATE GOVERNANCE AND SUSTAINABLE DEVELOPMENT
- II. ENVIRONMENTAL INNOVATION
- III. POLICY MAKING FOR ENVIRONMENTAL PROTECTION
- IV. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY
- V. SUSTAINABLE ENTREPRENEURSHIP
- VI. SUSTAINABLE CONSUMPTION
- VII. MEASURING THE TRIPLE BOTTOM LINE
- VIII. SUSTAINABLE TOURISM
- IX. ENERGY EFFICIENCY POLICY AND TECHNOLOGY IN BUILDINGS
- X. SUSTAINABLE TECHNOLOGIES MARKET OPPORTUNITIES

Important Dates:

Abstract submission deadline: April 17th 2010
Notification to authors: May 31st 2010

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CONFERENCE THEME

Corporate governance, corporate ethics, social responsibility and the environment, including the environmental impact of corporate activity, became core topics to the agenda of both academics and practitioners. The global financial crisis raised the concern about the adequacy of managerial goals and incentives for long term corporate sustainability; global warming and the volatility of energy prices triggered the debate about the sustainability of our economic model as well as the scope for innovation and the search of new business opportunities.

Sustainable development – global and local - is at the forefront of academic and policy concerns, making ISCTE-IUL a caring and committed host for this global conference. The organisers urge the various community players to bring forward their views and insights and contributing for improving business practises for the sake of stakeholders, especially the largest of all – Planet Earth.

THE CONFERENCE WILL ADDRESS THE FOLLOWING THEMES

- XI. CORPORATE GOVERNANCE AND SUSTAINABLE DEVELOPMENT
- XII. ENVIRONMENTAL INNOVATION
- XIII. POLICY MAKING FOR ENVIRONMENTAL PROTECTION
- XIV. BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY
- XV. SUSTAINABLE ENTREPRENEURSHIP
- XVI. SUSTAINABLE CONSUMPTION
- XVII. MEASURING THE TRIPLE BOTTOM LINE
- XVIII. SUSTAINABLE TOURISM
- XIX. ENERGY EFFICIENCY POLICY AND TECHNOLOGY IN BUILDINGS
- XX. SUSTAINABLE TECHNOLOGIES MARKET OPPORTUNITIES

The global conference GIRA 2010 will take place on [September 9th and 10th, 2010] and will feature a range of keynote speakers, expert panel debates and paper sessions.

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SUBMISSIONS

Those wishing to participate in the global conference GIRA 2010 are invited to submit:

Abstract: Abstracts should address the conference themes listed above and can describe a wide range of research including empirical or theoretical studies.

Abstracts are welcome from all of those concerned with the question of sustainable development, whether scholars or students, industry practitioners or policy makers, advocates or others.

The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period.

Poster: Posters will be on display for the duration of the conference on the wall or/and appropriate panels in the session room. There will be a timetabled slot for contributors to stand by their posters so that participants can come and discuss the research, answering any questions that interested viewers of the posters may have.

SUBMISSIONS DETAILS

Abstracts: All abstracts must be written in English and should be no more than 350 words long. Please indicate the name of the conference theme to which your abstract most closely applies, including up to five keywords. Abstracts should be submitted by **March, 22nd, 2010**. Please read [online guidelines](#).

The abstracts will only be accepted through completion of the [online submission](#) form to conference's website www.giraconference.pt or by sending an email to [giraconference@iscte.pt] with the subject title "Registration: Participant Name".

Posters: have to be mounted by the author in time before the poster session. Posters that are not removed by authors will automatically be discarded. Please read to [poster guidelines](#).

CONFERENCE PUBLICATIONS

Participants should indicate if they are interested to have their submissions published and an ISCTE coordinator will contact them directly.

In case of no written objection, papers will be provided to conference participants on a USB Pen.

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PARTICIPATION

The global conference GIRA 2010 aims to stimulate close collaboration and dialogue between academic researchers, policy makers, practitioners, advocates, activists and civilians themselves, and is open to participation by each of these groups. The central aims of the GIRA 2010 are:

- (a) To provide a meeting ground for academic communities and practitioners concerned with in-depth research on protection of the environment, corporate ethics and social responsibility;
- (b) To take stock of the current theory, debates, and issues of protection of the environment, corporate ethics and social responsibility;
- (c) To reflect on current practice and identify opportunities for improving sustainable development in practice;
- (d) To involve scholars, practitioners and programme beneficiaries more strongly in debates on protection of the environment, corporate ethics and social responsibility.

Important Dates:

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Notification to authors: May 31st 2010

Registration dates and fees:

	'Early Bird' Registration June 30 th 2010	Registration September 2 nd , 2010
General participants	300€	375€
Students and ONG's	100€	175€
Accompanying Persons	50€	50€

Accommodation:

Accommodation is available for global conference's participants at [Preferential rates being negotiated]. Those wishing to stay elsewhere in Lisbon can find useful information at the following web sites:

<http://www.atl-turismolisboa.pt/>

http://www.tripadvisor.co.uk/Hotels-g189158-Lisbon_Estremadura-Hotels.html

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