

MANAGING THE WAY OUT OF THE CRISIS

Corporate Governance Research Axis



WORKSHOP



Friday, 10th June 2011

PROGRAM OVERVIEW

Coordinated by Miia PARNAUDEAU, mparnaudeau@escem.fr

9.00 – 9.30 am **Registration and coffee, ESCEM TOURS Campus, Hall A**

9.30 am **Welcomes, Lecture Hall A-100**

Richard SOPARNOT, Co-Head of the CRESCEM, ESCEM.

Alexander KOSTYUK, Editor and Advisory Board Representative of Corporate Ownership and Control Journal, Ukrainian Academy of Banking.

9.45 – 12.15 am Parallel Sessions 1

12.15 – 13.30 Lunch

1.30 – 4.00 pm Parallel Sessions 2

4.00 Coffee Break

4.30 pm Closing Word, Lecture Hall A-100

Miia PARNAUDEAU, Head of the Corporate Governance Research Axis, CRESCEM, ESCEM.

ROOMS	D- 309	D- 310
9.45 – 12.15 am	Cyclic Governance	Governance and Performance
1.30 – 4.00 pm	Sustainable Governance	Reactive Governance

FRIDAY, 10th June 2011

9.45 – 12.15

Cyclic Governance

Room D- 309

Chair Person: Elisabeth PAULET, epaulet@escem.fr✘ **“Shareholder Activism in Good and Bad Economic Times”**VAN DER ELST Christoph, Tilburg University, C.vdrElst@uvt.nl*Discussant: Eric PICHET*✘ **“Early Warning Systems”**CUENOUD Thibault, ESCEM, tcuenoud@escem.fr*Discussant: Francesc RELANO*✘ **“Risk analysis of new financial system regulations and their impact on upcoming business cycles”**PICHET Eric, BEM Bordeaux Management School, eric.pichet@bem.edu*Discussant : Elisabeth PAULET*✘ **“Bâle III: No significant evolutions in governance practices”**PAULET Elisabeth, ESCEM, epaulet@escem.frRELANO Francesc, ESCEM, rfrancesc@escem.fr*Discussant: Thibault CUENOUD*

9.45 – 12.15

Governance and Performance

Room D- 310

Chair Person: Alexander KOSTYUK, alex_kostyuk@virtusinterpress.org✘ **“Board, Governance and Firm Performance: Are Financial Intermediaries Different?”**BROGI Marina, Università di Roma ‘La Sapienza’, marina.brogi@uniroma1.it*Discussant: Guillaume SCHIER*✘ **“Audit Committees and Insider Trading at U.S. Banks”**BOLTON Brian, University of New Hampshire, Brian.Bolton@unh.edu*Discussant: Patrick VELTE*✘ **“The link between audit committees and corporate governance quality”**VELTE Patrick, University of Hamburg, Patrick.Velte@wiso.uni-hamburg.de*Discussant: Brian BOLTON*✘ **“A Reflection on the evolution of relational dynamics in new systems of governance applied to the health sector”**

MEIER Olivier, University of Paris 12

MISSONIER Audrey, Montpellier Business School

SCHIER Guillaume, ESCEM, gschier@escem.fr*Discussant : Alexander KOSTYUK*

1.30 – 4.00

Sustainable Governance

Room D- 309

Chair Person: Miia PARNAUDEAU, mparnaudeau@escem.fr✘ **“How to emerge from the crisis and from crises: lessons learned from an European survey”**SOPARNOT Richard, ESCEM, rsoparnot@escem.fr*Discussant: Markus STIGLBAUER*✘ **“From 20th to 21th century: A socio-ecological transition stressing new values”**SILVA François, ESCEM, fsilva@escem.fr*Discussant: Miia PARNAUDEAU*✘ **“Strategic stakeholder management by corporate social responsibility: some conceptual thoughts”**

STIGLBAUER Markus, Friedrich-Alexander University of Erlangen-Nuremberg,

markus.stiglbaauer@wiso.uni-erlangen.de*Discussant: Miia PARNAUDEAU*✘ **“Global financial crises as tragedies of the commons: solutions from collective actions”**PARNAUDEAU Miia, ESCEM, mparnaudeau@escem.fr*Discussant: François SILVA*

1.30 – 4.00

Reactive Governance

Room D- 310

Chair Person: Jacobus YOUNG, youngj@unisa.ac.za✘ **“Algerian socio economic system: development strategies facing the crisis”**ABDELAZIZ Salem, Oran University, zinaisalem@yahoo.frABDERRAHLAMANE Djoher, Oran University, djoher83@yahoo.fr*Discussant: Wessel PIENAAR*✘ **“A case for measuring logistic costs on a national level: a south African application”**PIENAAR Wessel, University of Stellenbosch, wpienaar@sun.ac.za*Discussant: Salem ABDELAZIZ*✘ **“Preparedness of banks to be compliant with the criteria for the advanced measurement approach: a south African perspective”**YOUNG Jacobus, University of South Africa, youngj@unisa.ac.za*Discussant: Athanase PLASTIRAS*✘ **“Improving Capital Asset Pricing: propositions for a more ‘concerned’ financial governance”**PLASTIRAS Athanase, ESCEM, aplastiras@escem.fr*Discussant: Jacobus YOUNG*

LIST OF PARTICIPANTS

Name	E Mail	Room	Hour
ABDELAZIZ Salem	zinaisalem@yahoo.fr	D310	1.30 pm
ABDERRAHLAMANE Djoher	djoher83@yahoo.fr	D310	1.30 pm
BROGI Marina	marina.brogi@uniroma1.it	D310	9.45 am
BOLTON Brian	Brian.Bolton@unh.edu	D310	9.45 am
CUENOUD Thibault	tcuenoud@escem.fr	D309	9.45 am
KOSTYUK Alexander	alex_kostyuk@virtusinterpress.org	D310	9.45 am
PARNAUDEAU Miia	mparnaudeau@escem.fr	D309	1.30 pm
PAULET Elisabeth	epaulet@escem.fr	D309	9.45 am
PICHET Eric	eric.pichet@bem.edu	D309	9.45 am
PIENAAR Wessel	wpienaar@sun.ac.za	D310	1.30 pm
PLASTIRAS Athanase	aplastiras@escem.fr	D310	1.30 pm
RELANO Francesc	rfrancesc@escem.fr	D309	9.45 am
SCHIER Guillaume	gschier@escem.fr	D310	9.45 am
SILVA François	fsilva@escem.fr	D309	1.30 pm
SOPARNOT Richard	rsoparnot@escem.fr	D309	1.30 pm
STIGLBAUER Markus	markus.stiglbauer@wiso.uni-erlangen.de	D309	1.30 pm
VAN DER ELST Christoph	C.vdrElst@uvt.nl	D309	9.45 am
VELTE Patrick	Patrick.Velte@wiso.uni-hamburg.de	D310	9.45 am
<i>YOUNG Jacobus</i>	youngj@unisa.ac.za	D310	1.30 pm

PLAN

ESCEM, 1 Rue Leo DELIBES, TOURS



ANY DIFFICULTIES?

CONTACT 02 47 71 71 71 FOR HELP

LIST OF HOTELS

HOTEL	LOCATION	PHONE NUMBER	PRICE
ARCANTIS Hôtel AMBACIA	Les Granges Galand	02 47 27 71 17	Chambre Single 57€ - Chambre double 63€ + Petit déjeuner 7€
ambacia@arcantel.fr	22 et 30 rue de la Tuilerie		
www.arcantel.fr	37500 SAINT AVERTIN		
Hôtel COLBERT	78, rue Colbert	02 47 66 61 56	Chambre + petit déjeuner + taxe de séjour
	37000 TOURS		(44 + 7 + 0,70) : 51,70€
Hôtel du CYGNE	6, rue du Cygne	02 47 66 66 41	Chambre + petit déjeuner + taxe de séjour
	37000 TOURS		62 € (05/2010)
Hôtel LE FAISAN	7 rue de Larcay	02 47 27 02 08	Chambre + dîner + petit déjeuner
	37550 ST AVERTIN		48 €
			forfait étape si 3 jours consécutifs (chambre + dîner + petit déjeuner)
			45 €
Hôtel MODERNE	1 et 3 rue Victor Laloux	02 47 05 32 81	Chambre + petit déjeuner + taxe de séjour
hotel.moderne37@wanadoo.fr	37000 TOURS		(46 + 7 + 1,20) : 54,20 €
Hôtel MONDIAL	3, Place de la Résistance	02.47.05.62.68	Chambre + petit déjeuner + taxe de séjour
www.hotelmondialtours.com	37000 TOURS		(51+ 7 + 0,70) : 58,70 €
info@hotelmondialtours.com			augmentation +1 € prévue au 01/04/08 sur tarif chambre
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Hôtel RABELAIS	24 Place Rabelais	02.47.37.04.64	Chambre + petit déjeuner + taxe de séjour
www.hotel-rabelais-tours.com	37000 Tours		(47+ 6+0,70) : 53,70 €
hotelrabelais@wanadoo.fr	-		supplément de 5 € pour une chambre plus spacieuse

Hôtel TRIANON	57, avenue de Grammont	02.47.05.35.27	Chambre + petit déjeuner + taxe de séjour
www.hoteltrianontours.com	37000 TOURS		(59 + 7 + 0,70) : 66,70 €
contact@hoteltrianontours.com			
Inter-Hôtel TERMINUS	Rue de Nantes	02 47 05 06 24	Chambre + petit déjeuner + Taxe de séjour
	37000 TOURS		entre 55,20 € et 63,20 € suivant période
Inter-Hôtel CHEOPS	75 boulevard Jean-Jaurès	02 47 67 72 72	Chambre + petit déjeuner
www.inter-hotel-cheops.com	37300 JOUE LES TOURS		67 €
hotel.cheops@wanadoo.fr			Chambre + petit déjeuner + dîner
			71 €
-			
Etap Hôtel	27 rue Edouard Vaillant	0892 68 09 22	Chambre + petit déjeuner + taxe de séjour
-	37000 TOURS		(41 + 5 + 0,20) : 46,20 €
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Hôtel IBIS Tours Centre	1 rue Maurice Genest	02 47 70 35 35	Chambre + petit déjeuner + taxe de séjour
	37000 TOURS		(72 + 8 + 0,70) : 80,70 €
Hôtel CRIDEN	65 Bd Heurteloup	02 47 20 81 14	Chambre + petit déjeuner
hotel@criden-tours.com	37000 TOURS		60 € + 7,70€ Petit déjeuner

INSCRIPTION FEES

A subsidy of 30 Euros will be asked for this event. It will cover lunch and other facilities. In order to validate your inscription to this research workshop, please contact:

Patricia MICHEL pmichel@escem.fr

Laetitia COUDREAU lcoudreau@escem.fr