

INTERNATIONAL CONFERENCE

# GLOBAL FINANCIAL MARKET AND CORPORATE GOVERNANCE: ISSUES OF EFFICIENCY AND PERFORMANCE

NUREMBERG, GERMANY, SEPTEMBER 25, 2014

## Conference concept

Global financial market became an outrageous battlefield between various companies. Under pressure of the competition, in their seek for higher efficiency, market control and competitive strengths yesterday's inveterate enemies merge, weaker ones become victims of hostile takeovers. Those who are independent enough - permanently enhance their governance and risk management systems. Regulators on their side wish to increase market stability and efficiency through new reforms and stricter rules of the "game". In such conditions it is vital for the companies, rulemakers and other engaged players to choose right strategy on the way to their aims. How corporate governance can influence performance and efficiency of the companies. What issue regulators should address to impact financial market activity more effectively? What are the main enemies of financial performance and efficiency? The conference is going to gather experts in the field of economics and finance to discuss these and other important issues of financial markets operation. It will provide the platform for academics and practitioners to analyze current challenges for the financial market and outline possible scenarios of its development.



## Call for papers

*Deadline for paper submission:* July 15, 2014

*Deadline for notification of authors of accepted papers:* July 30, 2014

Papers for the conference should be submitted by e-mail: [nuremberg2014conf@virtusinterpress.org](mailto:nuremberg2014conf@virtusinterpress.org) and a copy to [alex\\_kostyuk@virtusinterpress.org](mailto:alex_kostyuk@virtusinterpress.org). Please, consider the fact that papers may be also published in one of Special Issues of "Corporate Ownership and Control" and "Governance and Regulation". These papers will be subject to a separate reviewing process after the conference.

## Key Topics

- Corporate governance – financial performance link
- M&As and efficiency
- Shareholders’ value maximization
- Influence of executive remuneration on performance
- Role of control in efficiency management
- Insider trading issues
- Transparency, accountability and misreporting
- Consulting and Audit
- Risk management and corporate governance
- Financial markets regulation

## Conference Chairs

- *Alexander Kostyuk*, Professor, Ukrainian Academy of Banking of the National Bank of Ukraine, Chairman of the board of International Center for Banking and Corporate Governance, Ukraine
- *Markus Stiglbauer*, Professor in Corporate Governance at the Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU), Germany

## International scientific committee

- *Heidi H Meier*, Cleveland State University, USA
- *Larry Li*, RMIT University, Australia
- *Tom Berglund*, Hanken School of Economics, Finland
- *Alexis Esposto*, Swinburne University of Technology, Australia
- *Gareth Peters*, University College London, UK
- *Michael Frömmel*, Ghent University, Belgium
- *Khurshid Djalilov*, Bournemouth University, UK
- *Matjaz Crnigoj*, Institute for Economic Research, Slovenia
- *Giovanna Mariani*, University of Pisa, Italy
- *Dmytro Govorun*, Ukrainian Academy of Banking, Ukraine
- *Alicja Brodzka*, Wroclaw University of Economics, Poland
- *Ania Zalewska*, University of Bath - School of Management, UK
- *Monika Marcinkowska*, University of Lodz, Poland
- *Andreas Koutoupis*, University of Western Greece, University of the Aegean, Greece

- *Elena Carrillo*, Universidade de Santiago de Compostela, Spain
- *Faten Ben Bouheni*, Telecom Ecole de Management, France
- *Luca Piras*, University of Cagliari, Italy
- *Udo Braendle*, American University in Dubai, Dubai
- *Zhong Qin*, School of Business, Shantou University, China
- *Louis-Francois Pau*, Copenhagen Business School, Denmark
- *Pinar Özlü*, Central Bank of the Republic of Turkey, Turkey
- *Olga Afanasieva*, Ukrainian Academy of Banking, Ukraine
- *Nejla Ellili*, Abu Dhabi University, UAE
- *Björn Lantz*, Chalmers University, Sweden

## Conference registration fee

Option 1 - Basic conference fee (includes conference materials, coffee breaks, lunch on the day of conference - September 25, 2014) - *EURO 180*

Option 2 - Advanced conference fee (includes conference materials, coffee breaks, lunch, DINNER on the day of conference - September 25, 2014) - *EURO 210\**

Option 2\* - If you want to invite at the dinner somebody else to accompany you but who did not take part in the conference, *EURO 30* must be paid for an accompanying person

Option 3 - Full conference fee (includes conference materials, coffee breaks, lunch, dinner on the day of conference - September 25, 2014 and sightseeing tour around medieval Nuremberg city on the 26th of September 2014) - *Euro 220*

## Conference organizers



Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) is one of the largest universities in Germany. Over the last decades, the University has established its reputation as a top-ranking institution in cutting-edge research. It is firmly anchored in a close network of interdisciplinary co-operations. These include partners from industry, specialized non-university research center and a number of leading international universities.

FAU was chosen several times by the German Research Foundation as one of the winners in the German Universities Excellence Initiative. FAU is also a member of DFG (Deutsche Forschungsgemeinschaft) and the Top Industrial Managers for Europe network.

Chair in Corporate Governance at School of Business and Economics in University of Erlangen-Nürnberg will host the conference.



Established in 2010, the International Center for Banking and Corporate Governance is a research institute at the Ukrainian Academy of Banking of the National Bank of Ukraine. The Center has a wide portfolio of research in the area of banking and corporate governance. The Center has more than 80 participants from more than 25 countries.

[www.uabs.edu.ua](http://www.uabs.edu.ua)



The publishing house “Virtus Interpress” offers the expertise and global perspectives in corporate governance. “Virtus Interpress” publishes four journals in corporate governance and regulation, book series, acts as co-organizer of international conferences and seminars.

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## About Nuremberg

Nuremberg is an old medieval city situated in southern Germany. When people think of Nuremberg, they usually think of gingerbread, toys and Christmas. But the old town of Nuremberg in the shadow of the towering imperial castle is more than that. Gothic churches, splendid patricians’ houses and romantic corners and spots. An atmosphere of lively co-existence between medieval and modern, between the past and the present, prevails in Nuremberg.

We will organize a special sightseeing tour for conference participants on the 26th of September.

**Conference venue address - Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)**  
School of Business and Economics, Lange Gasse 20, 90403 Nuremberg, Germany

